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All-American Ads 1900-1919 (Taschen)Golden Age of Advertising
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~~Television Commercials (1960s)~~ It Was The Stultifying 1950s That
Provoked The 1960s Rebellions

OLDIES BUT GOODIES ~ Classic Love Songs 50's 60's 70's Bring
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~~Today~~ 1950's \u0026amp; 60's TV Commercials Classic TV
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~~*Culture in the 1950s We Are Living Through The Scariest Economic Experiment In History Right Now...And No One Knows It This Photo is NOT Edited - Take a Closer Look at This Brady Bunch Bloop!*~~ *All American Ads 60s Icons*

Little Black Book, Deutsch NY, Hometeam Productions and Cosmo Street partner in creating campaign to tackle climate change ...

TV Ad Campaign Shows 'America Is All In' for Climate Solutions
Agency Deutsch NY, Hometeam Productions + Cosmo Street
Partner in Creating Campaign to Tackle Climate Change. A
nonpartisan coalition of leaders from business, government, and
entertainment including ...

America is all in with new climate change campaign

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The University of Arkansas on Thursday said it has asked a former Razorback challenging U.S. Sen. John Boozman to change his ads over their unauthorized ...

University asks ex-player and Senate hopeful to change ad

Fragrance Creators Association announced today that DDD3 Inc., owned by the beloved entertainer, entrepreneur, and philanthropist Dionne Warwick, has joined its membership of more than 60 large and ...

Global Entertainment Icon & National Treasure Dionne Warwick Joins Fragrance Creators Association

Members of the Women's Army Corps' all-Black 6888th Central Postal Directory Battalion had to fight racial discrimination, gender

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discrimination and the war itself during World War II.

This all-Black Women's Army Corps unit from WWII may finally receive a Congressional Gold Medal

It's no surprise that RuPaul is considered one of the most beloved gay icons of all-time. While he in recent ... a gay following in the '50s and '60s thanks to her legendary films and stunning ...

Hollywood's most famous gay icons

Is that all there is? Before answering that, consider some numbers. Last year Americans bought nearly 23 million guns, a 60% increase from 2019 ... his comfort with marrying guns to American ...

LZ Granderson: Why should gun worship define American

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patriotism?

Kate Moss is the star of SKIMS' new summer campaign. After becoming friends with Kim Kardashian through mutual designer friends and falling in love with the flattering pieces from the ...

Kate Moss Stars in Sexy New Ads for Kim Kardashian's SKIMS — See the Topless Photo

Despite the overall VW Group gaining a renaissance with Taycans and E-Trons, the eponymous brand remains fairly unloved. Announced yesterday, its New Auto strategy is going to try and turn that around ...

VW Wants to Be a Cultural Icon Again With the ID Buzz
The Austin American-Statesman always covered arts and

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entertainment, but reports grew more diverse sophisticated along the way.

How the Austin American-Statesman made entertainment history (for 87 years so far)

The actress made an appearance during Paris Haute Couture Week in diamonds and all-white. At the Spider-Man: Homecoming premiere: June 28, 2017. If there were any questions of Zendaya's status as a ...

Zendaya Has Solidified Her Style Icon Status

Fierce wildfires in the Pacific Northwest are threatening Native American lands that already are struggling to conserve water and preserve traditional hunting grounds amid a historic drought ...

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Wildfires in US West threaten parched Native American lands
Senate Dems' \$3.5T budget deal backs Biden's goals; Pope Francis returns after hospital stay; MLB All-Star game turns into Sho-case. Plus, severe weather updates.

Senate Dems reach \$3.5T budget deal; Pope Francis returns to work; Sho-time at MLB All-Star game
Fierce wildfires in the northwest are threatening American Indian tribal lands as they burn homes and forest lands.

Western wildfires threatening American Indian tribal lands
Perhaps even more impressive, Reagh has been married to his wife for nearly 60 years ... Fortunately, he saw a newspaper ad for

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Audibel, the only American-owned-and-operated hearing aid ...

Do you copy?: Local Vietnam vet's hearing improves thanks to Audibel

“Fairytale are all ... American Loneliness will be published July 13. In this exclusive illustration, Radtke expands on a segment of her book that addresses Princess Diana—who would have ...

Diana, the Lonely Princess

According to new research, 50 percent of workers who feel uncertain about their work accountabilities experience higher levels of frustration, while 60 percent reporting ... companies must report all ...

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Four Ways to Address Accountability Ambiguity

And the perfect imagery for the story of a tiny island of 11 million inhabitants eager to show it can't be broken by a deadly virus and a 60-year economic ... from all fields to develop the ...

Cuba's COVID vaccine rivals BioNTech-Pfizer, Moderna

August 28: Frank Sousa - author and 60 ... to All Fields.” Garry is a member of the Western Massachusetts Baseball Hall of Fame.

November 14: Bruce Cline – member of the American ...

Local sports icons age with grace (Letters)

The King Estate announced Tuesday that an international agreement had been reached with the same publisher that took a chance on King more than 60 years ... African American icons “Dr. King ...

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This book can be seen as an attempt to preserve the chronology of product advertising throughout decades of consumerism in modern history of America. However, it is also a great reminder and inspiring read, if not an eye candy, for all designers, illustrators and even memorabilia collectors, of the progress made in visual communications in course of many decades of changes in advertising. Like a time capsule, all the best (and worst) elements of campaigning for the products are captured in this book, showing directly the climate of social, cultural and political changes in and out of the country that most of the time served as a starting point for defining the look of particular design, package and overall feeling

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of the product. Again, just like the rest of the series (20s, 30s, 40s, etc.), this book is a great addition for any designer to get the better look over the history of art, design and communication through the prism of time that has passed.

Second in a series of books featuring advertising by era, All-American Ads of the 50s offers page after page of products that made up the happy-days decade. The start of the cold war spurred a buying frenzy and a craze for new technology that required ad campaigns to match. The nuclear age left its mark all over the advertisements, with a spotlight on planes, rockets, and even mushroom clouds. Shiny, big, beautiful cars abound, styled to keep up with the space age. Editor Jim Heimann, in his essay "From Poodles to Presley, Americans Enter the Atomic Age," explains:

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"Car designers came up with exaggerated tail fins for automobiles to express this new accelerated speed." Modernist home interiors look slick and shiny with their molded plastic furniture and linoleum floors. While clothing and furniture styles look strangely contemporary--a testament to our current obsession with vintage--some things have definitely changed. A baby sells Marlboro cigarettes! Also included are chapters on movies, food, and travel. --J.P. Cohen.

From Mr. Clean to Mr. Bubble, from the wholesome Quaker Oats Man to the mischievous Trix Rabbit, advertising characters are as much a part of twentieth-century America as the familiar products

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they symbolize. Illustrated with vivid, full-color photographs, and accompanied by a fascinating text, this fanciful volume offers an entertaining look at the history and design of these pop culture icons, with their timeless appeal for consumers of all ages.

THE INSIDE STORY OF THE EPIC TURNAROUND OF FORD MOTOR COMPANY UNDER THE LEADERSHIP OF CEO ALAN MULALLY. At the end of 2008, Ford Motor Company was just months away from running out of cash. With the auto industry careening toward ruin, Congress offered all three Detroit automakers a bailout. General Motors and Chrysler grabbed the taxpayer lifeline, but Ford decided to save itself. Under the leadership of charismatic CEO Alan Mulally, Ford had already put together a bold plan to unify its divided global operations, transform

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its lackluster product lineup, and overcome a dysfunctional culture of infighting, backstabbing, and excuses. It was an extraordinary risk, but it was the only way the Ford family—America's last great industrial dynasty—could hold on to their company. Mulally and his team pulled off one of the greatest comebacks in business history. As the rest of Detroit collapsed, Ford went from the brink of bankruptcy to being the most profitable automaker in the world. American Icon is the compelling, behind-the-scenes account of that epic turnaround. On the verge of collapse, Ford went outside the auto industry and recruited Mulally—the man who had already saved Boeing from the deathblow of 9/11—to lead a sweeping restructuring of a company that had been unable to overcome decades of mismanagement and denial. Mulally applied the principles he developed at Boeing to streamline Ford's inefficient operations,

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force its fractious executives to work together as a team, and spark a product renaissance in Dearborn. He also convinced the United Auto Workers to join his fight for the soul of American manufacturing. Bryce Hoffman reveals the untold story of the covert meetings with UAW leaders that led to a game-changing contract, Bill Ford's battle to hold the Ford family together when many were ready to cash in their stock and write off the company, and the secret alliance with Toyota and Honda that helped prop up the American automotive supply base. In one of the great management narratives of our time, Hoffman puts the reader inside the boardroom as Mulally uses his celebrated Business Plan Review meetings to drive change and force Ford to deal with the painful realities of the American auto industry. Hoffman was granted unprecedented access to Ford's top executives and top-secret

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company documents. He spent countless hours with Alan Mulally, Bill Ford, the Ford family, former executives, labor leaders, and company directors. In the bestselling tradition of *Too Big to Fail* and *The Big Short*, *American Icon* is narrative nonfiction at its vivid and colorful best.

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"An enthralling overview of the astonishing artistic skill of the leading lifestyle illustrators of the period, *Lifestyle Illustration of*

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the 50s reveals the changing social aspirations of the post-war generation and their growing optimism for the future. Featuring over 1,000 beautiful and stylistically diverse illustrations, this volume charts the decade's progression as the new younger generation emerged from post-war austerity to shape a new, more aspirational culture. From stylish and urbane young couples in romantic clinches to professional men and women exploring their new-found affluence and growing independence, this book provides an unsurpassed insight into the changing styles, fashions, dreams and social mores of the Fifties. The Fifties was an era of forward-looking optimism, and the hopes and desires of these postwar years were elegantly captured in the stunning artwork of the period. Lifestyle Illustration of the 50s is an extensive gallery of spectacular rediscovered and restored artwork by the most talented graphic

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artists of the day. An informative introduction explores places this long overlooked art form within the wider social context of the period, and in the process reveals how much our lifestyles have changed over the intervening years."

Featuring more than 500 ads from the Jim Heimann Collection, this collection of fashion advertisements spanning 1900 to 1999 gives readers a stylish retrospective on the century that defined, redefined, and reinterpreted fashion.

For over 150 years, blue jeans have been worn by every sector of American society, and exported around the world as a symbol of American civilization. Sullivan traces the evolution of jeans from a simple utilitarian garment into what fashion critics have called "the

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American uniform."

Reprint. Contains material originally published by Victor H. Green in 1938, 1947, 1954, and 1963.

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