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Avid Agility: Working Faster and More Intuitively with ...
Working Faster and More Intuitively with Avid Media Composer I haven't met Steven Cohen, but after reading his book, Avid Agility (\$36.88), I feel like I have. Cohen was a pioneer in nonlinear editing, cutting the first studio feature to use Avid (Lost in Yonkers).

THE ULTIMATE BOOK ON HARNESSING THE POWER OF AVID MEDIA COMPOSER. Filled with hundreds of techniques and profusely illustrated in color, it will help you discover new ways to use the system and do things you didn't know were possible. Written by one of the pioneers of the digital editing revolution, this third edition has been extensively rewritten, and includes over 45 pages of new material. It covers all recent versions, with a primary focus on Media Composer 6. SUBJECTS COVERED INCLUDE: Interface Fundamentals; Advanced Editing & Trimming; The Smart Tool; Find & PhraseFind; Visual Effects & Advanced Keyframes; Color Correction & Titles; Mixing, RTAS & Surround Audio; Multi-camera Editing; Workspaces & Bin Layouts; Script Integration & ScriptSync, AMA & Media Management; Film & 24p Video; and much more. REVIEWS: "The most ambitious and comprehensive book on Avid Media Composer I've read. Like having a seasoned pro sitting next to you, revealing his trade secrets. If you're a Media Composer editor, rookie or old pro, 'Avid Agility' will make you a better editor, guaranteed!" -- Jonathan Moser, Post Magazine "The quickest path to becoming a Media Composer Jedi Master. Editor and teacher Steve Cohen has written a clear, comprehensively-illustrated and easy-to-understand guide -- a bible on advanced editing with Avid Media Composer. This book is essential reading!" -- Lawrence Jordan, founder, 2-pop.com & HollywoodReinvented.com "A definitive book about the Media Composer environment. May well be the ultimate book on customizing Avid's unique capabilities for individual creative editing." -- Ray Zone, Editors Guild Magazine "An easy read, logically laid out, and useful to novice and experienced editor alike. I highly recommend this book." -- Frank Capria, Consulting Designer, Media Composer, Avid Technology "Cohen's book will guide you to the next exciting level in the art of editing." -- Edgar Burcksen, CinemaEditor Magazine "An amazing work -- for both new and old Media Composer users." -- Norman Hollyn, Head of the Editing Track & Professor, USC School of Cinematic Arts "A very readable, incredibly illustrated book. Consistently delivers magical little tricks that make you say, 'I wish I'd known that yesterday!'" -- Steve Hullfish, Avid Master Editor, colorist, author of five books.

Leverage the full power of Avid Media Composer with this essential guide from an Avid guru. Master timesaving tricks and techniques that utilize the latest Media Composer features and state-of-the-art workflows. Learn the secrets of the postproduction professionals from box office blockbusters like Harry Potter, I am Legend, Dark Shadows, Men in Black II, Charlie 's Angels, 42, and The Last of the Mohicans, as well as primetime hits like SMASH, Big Bang Theory, Weeds, The Mindy Project, and MythBusters. In Avid Uncut, Steve Hullfish taps into the expertise of the world ' s top editors to share in-depth, behind-the-scenes secrets and best practices that will boost your editing and color correction skills to the next level. Five distinct sections cover: Pre-post, including discussion of metadata, prepping ScriptSync, decomposing, and more Settings, with tips on keyboard optimization, bin settings, and import/export settings Off-line workflows on trimming, multicam editing, using Phrasefind, audio, and stereoscopic 3D Effects, such as 3rd party plugins, 3D warp effects, and Animatte On-line workflows for efficiently and beautifully finishing your work, including step-by-step tutorials for RED and ARRI Alexa workflows Also featured are extensive tips dedicated to helping FCP editors switch over to Avid, as well as a companion website (www.routledge.com/cw/hullfish) loaded with video tutorials of the techniques discussed in the book and project files, including RED and ARRI Alexa footage, that turn Avid Uncut into an invaluable, hands-on workshop!

This is a book of advice and stories by a professional film editor.

First Cut 2: More Conversations with Film Editors presents a new collection of twelve interviews with award-winning film editors who discuss the art and craft of editing in the twenty-first century. As a follow-up to the successful First Cut: Conversations with Film Editors (now celebrating its 20th anniversary), this new volume explores the transition of editing from the age of celluloid to the digital age. These extraordinarily articulate editors share their passion about film, offer detailed practical examples from their films to explain their process as well as their challenges, and imbue each interview with unique personality, humor, and cinematic insights. First Cut 2 continues the tradition of the first volume by interviewing both fiction and documentary editors, contributing to a rich, holistic appreciation of editing. It also introduces a significant interview with an independent filmmaker/editor to emphasize today ' s multiple opportunities for aspiring filmmakers to make their own "small films" and achieve success. Together with the first volume, First Cut 2 offers a panoramic survey of film editing and preserves its history through the voices of its practitioners. The stories told will engage students, inform general filmgoers, and even enlighten industry professionals.

It's no secret that we are living in the Digital Age. Technology companies make up seven of the world's ten largest firms by market capitalization. And the key to their success is the key to all modern organizations. Jonathan Smart, business agility practitioner, thought leader, and coach, reveals the patterns and antipatterns that will help organizations from every industry deliver better value sooner, safer, and happier through high levels of engagement, inclusion, and empowerment. Through his decades of experience in the technology world, Smart provides business leaders with a blueprint for creating a world-class organization of the future. Through Agile and Lean ways of working, business leaders can empower teams to improve production, grow together, and create better services for their customers. These better ways of working have overflowed from the IT department to every corner of successful organizations, taking root in every industry from aerospace to accounting, insurance to shipping. This book is not about software development. It is not a book about the computer industry. This book is about applying agility across the entire organization. It's a book that will put you at the front of change and ahead of the competition.

First published in 2010. Being a successful editor is about more than just knowing how to operate a certain piece of software, or when to make a certain transition. On the contrary, there are many unwritten laws and a sense of propriety that are never discussed or taught in film schools or in other books. Based on their own experiences, first as upcoming assistant editors, then as successful Hollywood editors, the authors guide you through the ins and outs of establishing yourself as a respected film and video editor. Insight is included on an array of technical issues such as script breakdown, prepping for sound effects, organizing camera and sound reports, comparison timings, assembly footages and more. In addition, they also provide first-hand insight into industry protocol, providing tips on interviewing, etiquette, career planning and more, information you simply won't find in any other book. The book concludes with a chapter featuring Q+A sessions with various established Hollywood editors about what they expect from their assistant editors.

#1 Wall Street Journal Best Seller USA Today Best Seller Amazon Best Book of the Year TED Talk sensation - over 3 million views! The counterintuitive approach to achieving your true potential, heralded by the Harvard Business Review as a groundbreaking idea of the year. The path to personal and professional fulfillment is rarely straight. Ask anyone who has achieved his or her biggest goals or whose relationships thrive and you ' ll hear stories of many unexpected detours along the way. What separates those who master these challenges and those who get derailed? The answer is agility—emotional agility. Emotional agility is a revolutionary, science-based approach that allows us to navigate life ' s twists and turns with self-acceptance, clear-sightedness, and an open mind. Renowned psychologist Susan David developed this concept after studying emotions, happiness, and achievement for more than twenty years. She found that no matter how intelligent or creative people are, or what type of personality they have, it is how they navigate their inner world—their thoughts, feelings, and self-talk—that ultimately determines how successful they will become. The way we respond to these internal experiences drives our actions, careers, relationships, happiness, health—everything that matters in our lives. As humans, we are all prone to common hooks—things like self-doubt, shame, sadness, fear, or anger—that can too easily steer us in the wrong direction. Emotionally agile people are not immune to stresses and setbacks. The key difference is that they know how to adapt, aligning their actions with their values and making small but powerful changes that lead to a lifetime of growth. Emotional agility is not about ignoring difficult emotions and thoughts; it ' s about holding them loosely, facing them courageously and compassionately, and then moving past them to bring the best of yourself forward. Drawing on her deep research, decades of international consulting, and her own experience overcoming adversity after losing her father at a young age, David shows how anyone can thrive in an uncertain world by becoming more emotionally agile. To guide us, she shares four key concepts that allow us to acknowledge uncomfortable experiences while simultaneously detaching from them, thereby allowing us to embrace our core values and adjust our actions so they can move us where we truly want to go. Written with authority, wit, and empathy, Emotional Agility serves as a road map for real behavioral change—a new way of acting that will help you reach your full potential, whoever you are and whatever you face.

A spirited and revealing memoir by the most celebrated editor of his time After editing The Columbia Review, staging plays at Cambridge, and a stint in the greeting-card department of Macy's, Robert Gottlieb stumbled into a job at Simon and Schuster. By the time he left to run Alfred A. Knopf a dozen years later, he was the editor in chief, having discovered and edited Catch-22 and The American Way of Death, among other bestsellers. At Knopf, Gottlieb edited an astonishing list of authors, including Toni Morrison, John Cheever, Doris Lessing, John le Carr é , Michael Crichton, Lauren Bacall, Katharine Graham, Robert Caro, Nora Ephron, and Bill Clinton--not to mention Bruno Bettelheim and Miss Piggy. In Avid Reader, Gottlieb writes with wit and candor about succeeding William Shawn as the editor of The New Yorker, and the challenges and satisfactions of running America's preeminent magazine. Sixty years after joining Simon and Schuster, Gottlieb is still at it--editing, anthologizing, and, to his surprise, writing. But this account of a life founded upon reading is about more than the arc of a singular career--one that also includes a lifelong involvement with the world of dance. It's about transcendent friendships and collaborations, "elective affinities" and family, psychoanalysis and Bakelite purses, the alchemical relationship between writer and editor, the glory days of publishing, and--always--the sheer exhilaration of work. Photograph of Bob Gottlieb © by Jill Kremenz

In today ' s constantly changing business environment, the question is not if any unexpected obstacles will try to derail your promising company, but when will they rear their ugly heads. Your biggest investor bails on you, having been lured away to the next new sure thing instead. A similar product is unveiled by a more established company. A key employee jumps ship to work for a competitor. When these obstacles--yes, plural!--arrive, will you be able to shift strategies, products, and services on a dime, if necessary? Unfortunately, many entrepreneurs lock themselves into one strategy, one product, one distribution method, and one way of thinking about their business. In doing so, they limit their potential and lower their chances of capitalizing on economic, industry, or market changes. Think Agile wants to help the entrepreneur both assess their level of flexibility and learn to be open-minded and option-oriented in key areas such as:

- Funding sources
- Launch timetables
- Planning
- Repurposing everything from products to people to names

And much moreFeaturing real-life case studies and invaluable tools, Think Agile is the indispensable guide every entrepreneur must have in order to self-evaluate and develop the undeniably essential skill of agility--the secret to surviving whatever tomorrow brings!

This book examines volatility, uncertainty, complexity and ambiguity (VUCA) and addresses the need for broader knowledge and application of new concepts and frameworks to deal with unpredictable and rapid changing situations. The premises of VUCA can shape all aspects of an organization. To cover all areas, the book is divided into six sections. Section 1 acts as an introduction to VUCA and complexity. It reviews ways to manage complexity, while providing examples for tools and approaches that can be applied. The main focus of Section 2 is on leadership, strategy and planning. The chapters in this section create new approaches to handle VUCA environments pertaining to these areas including using the Tetralemma logics, tools from systemic structural constellation (SySt) approach of psychotherapy and organizational development, to provide new ideas for the management of large strategic programs in organizations. Section 3 considers how marketing and sales are affected by VUCA, from social media ' s influence to customer value management. Operations and cost management are highlighted in Section 4. This section covers VUCA challenges within global supply chains and decision-oriented controlling. In Section 5 organizational structure and process management are showcased, while Section 6 is dedicated to addressing the effects of VUCA in IT, technology and data management. The VUCA forces present businesses with the need to move from linear modes of thought to problem solving with synthetic and simultaneous thinking. This book should help to provide some starting points and ideas to deal with the next era. It should not be understood as the end of the road, but as the beginning of a journey exploring and developing new concepts for a new way of management.

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