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calculation is a rough
calculation, typically

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envelope. It is more than a
guess but less than an
accurate calculation or
mathematical proof. The
defining characteristic of
back-of-the-envelope

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calculations is the use of simplified assumptions. A similar phrase in the U.S. is "back of a napkin", also used in the business world to describe sketching out a quick, rough idea of a business or product. In

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napkin idea is a spur of the
moment flash of inspiration

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that may be triggered by a conversation that is taking place, or by something that is happening in the immediate area. Ideas of this type are usually rudimentary in nature, and form the basis for a

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detailed approach at a later date.

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