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A number of factors play a part in making a business profitable, including expert management teams, dedicated and productive employees, consistent consumer demand, and a careful watch over the...

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Jacob Queen. Last Modified Date: October 24, 2020. Many experts suggest that the relationship between business ethics and profits can be very complicated. In some cases, the values needed to make a profit will totally conflict with an ethical viewpoint, leading to unethical business behavior as company leaders strive to bring in the most money possible.

[What Is the Relationship between Business Ethics and Profits?](#)

This behavior illustrates that if a business does not perform ethically, consumers can penalize that

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business in the marketplace. When Anita Roddick opened her first The Body Shop store, her ethical stance made her a pioneer. Today, more businesses are discovering that this ethical approach can be the key to profits and success.

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I believe that business ethics and profit can go hand in hand. But it takes people with high regard for morally good standards and ethical values to set the tone on top on how things should be done in the company. Someday, I hope more leaders will lead by example, choosing and committing to stay on the ethical route in the achievement of ...

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An ethical approach aims to ensure the employees act responsibly in putting ethical considerations before profit, considering the implications of their actions on staff, suppliers, community and the planet. It encourages staff to be sensitive to their community, always do the right thing, and behave morally fairly and honestly.

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Jul 24, 2020 business ethics people profits and the planet Posted By Anne Rice Media Publishing TEXT

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