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Raquel Kasham Daniel is a social entrepreneur and educator working in poor and remote communities in Nigeria focusing on education for children and sexual and reproductive health for adolescent ...

Raquel Kasham Daniel: Impact through Social Entrepreneurship

Building a successful company is a challenge, but for your collaborators, suppliers and clients, you are the one who leads and here we tell you why you should pay more attention to your personal brand ...

Why all entrepreneurs should work on their personal brand
I made my departure from corporate America in search of greener pastures and to embrace the world of full-time

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entrepreneurship. I have to admit that although it wasn't quite a "rage quit," I did ...

I Went Viral for Quitting My Job Because It Was Impacting My Mental Health. Here Are the 4 Things I Did to Prepare for Full-Time Entrepreneurship.

Since the cryptocurrency industry has gained popularity recently, the number of guidebooks about trading has also increased.

Tedi Tici's New Book, "Cryptocurrency Expert", Is A Go-To Guide For Anyone In The Trading World

For the class of 2021, starting a business may seem like a cool thing to do. But most youngsters are not ready to run a company. Here's a three-point reality check.

Don't Kid Yourself, or Your Kids, About Being an Entrepreneur

Brittany K. Barnett is an award-winning attorney and entrepreneur focused on social impact investing. She is dedicated to transforming the criminal justice system and has won freedom for numerous ...

Book Giveaway For A Knock at Midnight: A Story of Hope, Justice, and Freedom

Feilmeier says plugging companies that Koch invests in into Koch Labs gives them immediate access to resources and a testing ground that spans the globe.

Q&A: Steve Feilmeier, of Koch Investments Group, talks Koch Labs and boosting Koch's entrepreneurship

After sharing Korean skin care secrets in her debut book, Soko Glam founder Charlotte Cho has turned her attention to a different aspect of Korean culture for her second. Cho's

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latest tome, called ...

Soko Glam's Charlotte Cho Releases Second Book, "Little Book of Jeong"

Ouma Don Collins sounds like a modest man when he described himself, on the last page of his book, *Morning Shall Come*, which was launched last weekend at Alliance Francaise. He simply states, "Ouma Don ...

Self-published poet launches new book

Dr. Sherrie Campbell, Ph.D., author of the bestselling book, "But It's Your Family," is healing the masses in a profound way. Dr. Sherrie Campbell is a clinical psychologist with over twenty-five ...

Chicago Personal Development Expert and Thought Leader, Dr. Sherrie Campbell Are Kicking Toxic People Through Social Media To The Curb

Altman Institute for Entrepreneurship's student-led Social Impact Fund, added two new social ventures to its portfolio targeting impact of diversity, equity, and inclusion (DE&I) with investments in ...

Social Impact Fund adds two new ventures to portfolio
Over the past two months or more, India has suffered from governance failures on multiple levels. Without going into the politics of the issue, most would agree that a lot of what transpired was ...

Why it is time we invested in political entrepreneurship
French director Flore Vasseur has opened up about her journey from high-flying entrepreneur in New York City to filmmaker whose feature debut "Bigger Than Us," co-produced with Marion Cotillard, ...

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**Bold Entrepreneur-Turned-Filmmaker on Her Road to Making
Marion Cotillard-Produced Climate Change Doc**

The Richard King Mellon Foundation is hosting a \$1 million pitch contest that is open to businesses of all sizes. In this pitch, winners will be chosen for their positive social impact. It's a new ...

RK Mellon Foundation launches \$1 million competition for for-profit companies making a big social impact

Amid the Covid-19 pandemic, a Toowoomba entrepreneur has been able to fill a gap in the market and evolve her small business to provide a much sought-after service in Toowoomba.

Beauty entrepreneur launches training academy due to high demand

A pair of business leaders who grew up in two of Toronto's marginalized areas are paying it forward to their communities with the expansion of Checks ...

Toronto Entrepreneurs Launch Financial Literacy Program, Checks Over Strikes, to Help Support Toronto's Marginalized Communities

Nationally Recognized Patient Advocate, Teri Dreher, RN, CCM, Shares Keys to Success in 3-Month Virtual Course, In ever greater numbers, ...

Patient Advocate Entrepreneur Training Gets Down to Business

On the heels of the release of her successful new album *["Crying On Holidays"]*, critically-acclaimed Portland indie-pop artist Kingsley has announced that she is taking the listening experience to a ...

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INDIE POP ARTIST & ENTREPRENEUR, KINGSLEY, EXPANDS THE LISTENING EXPERIENCE OF HER NEW ALBUM WITH A PODCAST, COCKTAIL RECIPE AND LIPSTICK LINE.

We're looking to find a social media rockstar to put together a strategy to not only increase creator awareness but also increase audience growth on several social media platforms. Creator is a female ...

Social Media Guru Needed

The Long Beach Accelerator (LBA) recently celebrated the graduation of its inaugural cohort, a class that has already produced fantastic early results. Further, LBA is proud to announce the kick-off ...

India is a hub of social entrepreneurship and has a long history of solving social problems through entrepreneurial strategies. The book explores this phenomenon with lessons from more than 120 real-life examples of Indian social ventures. It describes how ordinary individuals can solve, and are solving, some of the most critical social problems that besiege the Indian society. Social Entrepreneurship in India focuses on what "entrepreneurship" means for social entrepreneurs, and how their efforts are different than other social change agents. Using examples, the author provides insights into the nature of entrepreneurial thinking and the methods used by social entrepreneurs to create their ventures and to make essential products and services reachable to marginalized, remote and fragmented markets and communities in a sustainable manner. Based on the existing successful Indian social ventures and enterprises, the book provides practical insights into the models used to build

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these successful ventures.

In a book presented in a Q-and-A format, the authors explain what social entrepreneurs are, how their organizations function, what challenges they face and how readers can get involved in the efforts that social entrepreneurs are spearheading. Cowritten by the author of *How to Change the World*. Original.

Social entrepreneurship is a revolution occurring around the world today. People from all walks of life are developing and implementing innovative, effective, and sustainable solutions in response to social and environmental challenges. These solutions include products, services, and interventions brought to market by new startups and existing orga

Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet. The driving force of such ventures is social value creation. This new textbook aims to provide a comprehensive, cutting edge resource for students, introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship. The book consists of fourteen chapters covering all aspects of venture creation and management—from writing a business plan, to financing, people management, marketing, and social impact measurement. *Social Entrepreneurship* uses real-life examples and sources to expose students to contemporary developments in the field, encouraging them to think critically about the issues faced by social ventures across the globe, and experiential exercises and assignments are included to provide students with hands-on experience in creating and

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managing their own social ventures. Also containing review and application questions, illustrative cases, definitions of key terms, and a comprehensive companion website, Social Entrepreneurship is the essential guide to this rapidly emerging field. Visit the companion website at www.routledge.com/cw/beugre to find: For Instructors
PowerPoint slides Multiple-choice questions For Students
Extra illustrative cases Web links Links to video

Available for the First Time: The Complete Social Entrepreneur's Playbook Covers all three phases of the start-up to scale-up process, developed with reader feedback from "one of the more unusual ebook...experiments of the year" (ThinReads) Wharton professor Ian C. MacMillan and Dr. James Thompson, director of the Wharton Social Entrepreneurship Program, provide a tough-love approach that significantly increases the likelihood of a successful social enterprise launch in the face of the high-uncertainty conditions typically encountered by social entrepreneurs. MacMillan and Thompson used their own systematic framework to publish The Social Entrepreneur's Playbook. To test the market, they offered the first phase in their start-up method (step 1) as a free ebook. Readers were invited to join The Social Entrepreneur's Advisory Group, and nearly 300 aspiring and active social entrepreneurs shared feedback that helped shape the complete edition of the book, which covers all three steps in the start-up to scale-up process. Based on this crowd-sourced feedback from readers of the free ebook and drawing on the authors' more than 26 years' combined experience developing and studying social enterprises in the field across Africa and in the United States, this new edition provides guidance for each phase: Phase One: Pressure Test Your Start-Up Idea. Based on the free ebook, this expanded section now includes advice on setting

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revenue and social impact goals, how to navigate the sociopolitical landscape, and how to develop a strong concept statement. In addition, MacMillan and Thompson provide advice on how to identify and test a proposed revenue-generating solution and define and segment your target population. Phase Two: Plan Your Social Enterprise. All new to this edition, this critical phase shows you how to frame and scope the venture, determine what it will take to actually deliver a sustainable enterprise, identify the key assumptions that have been made, and design checkpoints to test those assumptions before making major investments. Phase Three: Launch and Scale Your Social Enterprise. Available for the first time in this edition, you will learn how to effectively launch your enterprise, manage upside potential and downside risk, and strategically scale up. Filled with accessible frameworks and tools, as well as inspiring stories of social entrepreneurs, *The Social Entrepreneur's Playbook* is a must-read for any aspiring or active social entrepreneur, as well as philanthropists, foundations, and nonprofits interested in doing more good with fewer resources. Includes access to downloadable planning documents, including user-friendly spreadsheets

An expert's inside look into the ways social entrepreneurship is changing the world Whether you're a policymaker, investor, or involved in a nonprofit, *Social Entrepreneurship for the 21st Century* gives you the knowledge you need to make the best possible decisions for the future. A former McKinsey consultant reveals how social entrepreneurship has filtered into the workings of government and private enterprise, where social sector values are now shaping "social impact" capitalism. Georgia Levenson Keohane is a Roosevelt Institute fellow, foundation executive, and former McKinsey consultant. She advises a range of poverty-fighting

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organizations, including philanthropies (Robin Hood Foundation), educational entities (New York City Charter School Center), community development organizations (Civic Builders), and think tanks (The Aspen Institute). She is an adjunct Professor at Columbia Business School.

Social Entrepreneurship: Theory and Practice is about the creative ways in which social entrepreneurs solve pressing and insurmountable social problems. Theories of social change are presented to help demystify the 'magic' of making an immense, yet durable and irreversible, social impact. Utilizing case studies drawn from various fields and all over the world, the authors document how social entrepreneurs foster bottom-up change that empowers people and societies. They also review the specific personality traits of social entrepreneurs and introduce the new kind of leadership they represent. This book will be valuable to undergraduate, graduate and postgraduate students, while remaining accessible to non-academic readers thanks to its clear language, illustrative case studies and guidelines on how to become a successful social entrepreneur.

Social Entrepreneurship is a global phenomenon that impacts the lives of citizens by using innovative approaches to solving social problems. This book offers a comprehensive examination of this growing area of research and provides an excellent introduction to social entrepreneurship theory and a framework for future research.

Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing

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social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage □Practically Speaking□ sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

The Business of Good narrates the story behind social entrepreneurship as told by the individuals compelled to create a change in the world--not just another business. Serial and social entrepreneur Jason Haber intertwines case studies, anecdotes, and initiatives that have become part of the larger narrative of entrepreneurship. From Main Street to Wall Street, today's social entrepreneurs are rebooting capitalism, challenging the charitable industrial complex, and are disrupting the way companies do business with exciting innovations designed to solve society's most vexing problems. In this book, Haber examines Capitalism 2.0, philanthropy, and the role and power of media alongside the world's response as social entrepreneurship changes how we give, how we invest, and who we are.

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