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business news for the creative coast

About Us

Each week, Business in Savannah brings you reports on the businesses and the people who bring to life the economy of the Creative Coast.

Our cover story each week will examine a key issue or concern to business people and those who are interested in business in the region. Each edition will feature profiles of key executives from local companies as well as news of key personnel changes. Inside, you'll find weekly features on local companies followed by news items on business openings and other developments. Business in Savannah also will bring you columns by local experts on such subjects as the state of the Coastal economy, the real estate market, small business, legal issues affecting business and others. An ongoing section called Data Central will provide information on such items as building permits, new business licenses, real estate transactions, interest rates and other data.

WEDNESDAY, JULY 29, 2009

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Get that business started - now!

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Dr. Dan Fisher adjusts the tension for a patient on the Spinemed, a non-surgical spinal decompression treatment at the Sciatica & Disc Center. Fischer researched demographics and found the Coastal Empire supplied a client base that could use their services.

Lower rent and a qualified work force make it a great time to start a business you have been dreaming about.

BY ARLINDA SMITH BROADY
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With unemployment up, consumer spending down and the housing market still uncertain, now probably doesn't seem like the best time to branch out and start your own business.

A recent study from the Ewing Marion Kauffman Foundation found, however, that more than half of the companies on the 2009 Fortune 500 list were launched during a recession or bear market.

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