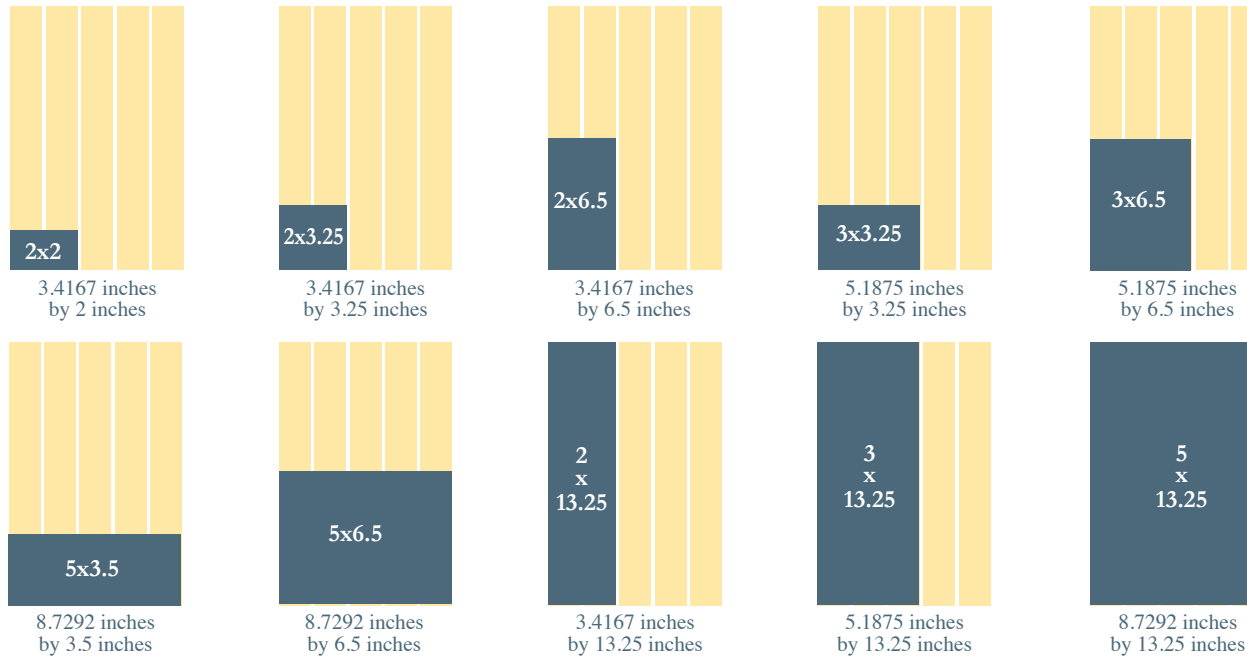


Production Details

Mechanical Sizes & Digital Specs



Mechanical Page Specifications:

Page Trim Size
9.5" x 14.5"

Full Page Live Area
8.7292" x 13.25"

Column Widths in inches

- 1 Column = 1.6458 inches
- 2 Columns = 3.4167 inches
- 3 Columns = 5.1875 inches
- 4 Columns = 6.9583 inches
- 5 Columns = 8.7292 inches

Digital File Submission Guidelines

Digital file types accepted for advertisements or inserts.

- PDF (Press Quality Job Options only)
- Indesign CS3 or lower (All fonts and images packaged)
- Illustrator CS3 EPS or AI (All fonts outlined or vectors)
- Photoshop CS3 or lower (line art 600 ppi, grays & cmyk 300 ppi).eps, .tiff or .jpg formats

We Can NOT Accept the following file types

- Microsoft Publisher
- Microsoft Powerpoint
- Page Maker
- Corel Draw

Other Helpful Information:

- Design ad with a 20% dot gain in mind
- Convert all image files to CMYK – No Pantone spot colors allowed
- Low-Resolution art downloaded from the internet is not acceptable
- Vector Based logos are preferred as they can be easily resized
- Fonts must be completely embedded or converted to vectors or outlines.