



businessinsavannah.com

# Display Advertising 2010-11 Rates & Sizes

SIZE	OPEN	3X	6X	9X	12X	26X	52X
5x13.25	\$1,315	\$1,250	\$1,190	\$1,050	\$920	\$795	\$660
3x13.25	\$820	\$780	\$735	\$650	\$580	\$495	\$410
2x13.25	\$580	\$545	\$520	\$460	\$405	\$350	\$290
5x6.5	\$715	\$685	\$640	\$570	\$505	\$425	\$360
5x3.5	\$400	\$380	\$360	\$320	\$285	\$240	\$200
3x6.5	\$450	\$420	\$410	\$360	\$315	\$275	\$225
3x3.25	\$250	\$235	\$220	\$200	\$175	\$150	\$125
2x6.5	\$315	\$300	\$285	\$250	\$220	\$190	\$160
2x3.25	\$180	\$170	\$160	\$140	\$125	\$105	\$90
2x2	\$115	\$105	\$95	\$85	\$75	\$65	\$55

  

Front Cover Rates	Size	OPEN	3X	6X	9X	12X	26X	52X
	1x1	\$115	\$105	\$95	\$85	\$75	\$65	\$55
	1x2	\$200	\$190	\$180	\$170	\$160	\$150	\$140
	2x1.5	\$250	\$240	\$230	\$220	\$210	\$200	\$190
	3x1.5	\$370	\$360	\$350	\$335	\$325	\$315	\$305

Color included on all ads | Add \$50 for page 3 | Add \$100 back cover  
All ads are online at [businessinsavannah.com](http://businessinsavannah.com)

Advertising deadline is 5pm on the Friday prior to publication on Wednesday

For more information about your advertising package, call 652-0241.